

Paint Creek Center for the Arts

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Rochester Hills Launches Citywide Contest for Young Artists

Artists of All Ages and Abilities are invited to turn Auburn Road into their Canvas

Rochester Hills, MI –Starting February 1st, Rochester Hills students are invited to submit their art to the "Art of Auburn" Contest. Multiple winners will get to see their artwork featured directly on the asphalt surface of Auburn Road.

To participate, artists grades K-12 will be able to submit artwork to illustrate the theme "What Community Means to Me." Participants can visit <https://www.pccart.org/exhibitions/art-on-auburn/> for official guidelines.

Parents, teachers, and students can also join an informational webinar on Thursday, January 28th. This webinar will explain the guidelines, discuss scoring criteria, and answer student questions. Those that cannot attend will be able to view a recording on the PCCA website.

"This is such a great opportunity for Rochester Hills students to have their artwork included in this large-scale public art project. These big, bold works of art will be a lasting reminder of the artist's community pride," states Paint Creek Center for the Arts Executive Director Elizabeth Chilton.

Students can submit artwork online through the website portal during the month of February. A panel of artists and community members will select up to 50 works of art for public vote. The pieces will be placed into categories based on the age of the artist. Community members can vote for their favorite designs online.

The contest will award multiple winners the opportunity to have their art featured on Auburn Road. Artwork will be enlarged to fit 6 - 7' diameter circles. Winners will be announced and artwork will be unveiled at a community-wide celebration later this year.

"With families spending much of their free time at home, this program is a great opportunity to initiate the imagination of our youngest residents and provide them a creative way to engage in city design," states Mayor Bryan K. Barnett. "We are excited to partner with the PCCA on this new initiative and look forward to adding some colorful public art to the corridor."

About Paint Creek Center for the Arts

The mission of Paint Creek Center for the Arts is to celebrate and support creativity in our community by providing opportunities for all to learn, create, experience, and appreciate the arts. Paint Creek Center for the Arts (PCCA) provides 300+ classes, workshops and camps

annually; community-centered art exhibitions; and the Art & Apples Festival®. Located at 407 Pine Street in downtown Rochester, PCCA receives a portion of its funding from the Michigan Council for Arts and Cultural Affairs and the National Endowment for the Arts. To learn more, call 248-651-4110 or visit www.pccart.org.

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