



LOGO DESIGN CONTEST

Put your creativity to work by designing a new logo for the Hometown Hustle.

Rules and Guidelines:

Submission Deadline: Friday, January 31, 2020

- ◆ Open to all ages
- ◆ Only one winner will be selected

Criteria for Design

- ◆ Submitted by a Rochester Community Schools student or alumnus
- ◆ Relevancy: 40%, Artistic Design: 60%
- ◆ Must fit on an 8 1/2" x 11" piece of paper
- ◆ Can be drawn or created digitally
- ◆ Must be a static design (if using a computer)
- ◆ If uploading your design, the only acceptable formats are: PSD (Photoshop), AI (Adobe Illustrator), jpeg, or PDF
- ◆ There is no limit to the number of entries per entrant during the entry period
- ◆ If your submission needs to be reproduced, we will do our best to recreate the most accurate design to ensure the highest quality of printing
- ◆ **No reproduced images will be accepted.** Your submission must be original artwork. Submissions using copyrighted photos, images, or slogans will be disqualified.

How to Submit

- ◆ Complete information below.
- ◆ Email: Foundation@rochester.k12.mi.us
 - All entry emails should have the subject line **"HOMETOWN HUSTLE LOGO CONTEST"**
- ◆ Mail: RCS Foundation, 501 W. University Drive, Rochester, MI 48307
- ◆ In Person: RCS Administration Building, 501 W. University Drive, Rochester, MI 48307

THE ROCHESTER COMMUNITY SCHOOLS FOUNDATION HOMETOWN HUSTLE

This year marks the 15th anniversary of our treasured fundraiser, the Hometown Hustle! Celebrating our 15th year, the event will include a **one-mile untimed color fun run** followed by a 5K chip-timed run/walk race for all calibers of runners and walkers. Every year over 1200 community members of all ages come together to enjoy fitness and family time and now some color! The picturesque race route runs through the historic neighborhoods of Downtown Rochester, the Rochester Municipal Park, the Paint Creek and Clinton River Trails.

Proceeds from the race will support the social-emotional wellness workforce within the Rochester Community School District.

SUBMISSION INFORMATION:

In addition to the design, the following information must be submitted with your artwork.

(Please Print Clearly)

NAME: _____ STUDENT OR ALUMNI? _____ AGE: _____

SCHOOL ATTENDING OR GRADUATED FROM: _____ GRADE: _____

BEST WAY TO REACH YOU? E-MAIL: _____ PHONE: _____

Tell us about your artistic design and what it represents/means to you: _____

All entries will become the property of the RCS Foundation and will not be returned.